



Eastwood Rotary District 1230



Dec 2011/Jan 2012

Monthly Newsletter

Issue 21

Dates for your Diary

28 January 2012 - Club Burns Supper Busby Hotel

Keynote speakers - Ian Fraser, Jim Ferguson, Gordon McNally, Annabel Goldie MSP. Heather McNally will provide entertainment

31 January - Glasgow Rotary Club Burns Supper, Crown Plaza, £40 pp

8 March - Club visit to Tunnock Factory, Uddingston

12 March - Climate Week begins

22 April - Earth Day

6 May - for 2 weeks - Canadian/Scottish Golf Exchange - accommodation wanted for one Canadian couple

January is - Rotary Awareness Month. Celebrate Rotary Awareness Month by training members on the history of Rotary or how to raise awareness of your club's projects among your community. Every Rotarian has a Rotary story that can be educational and inspiring. The beginning of a new year is a good opportunity to renew inspiration for the rest of the Rotary year and continue Club efforts to increase membership.



On behalf of Eastwood Rotary Club we wish all fellow Rotarians, family and friends of Rotary worldwide a very happy and peaceful 2012

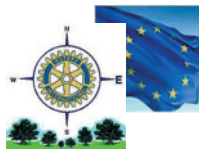
The Club will reconvene on Thursday 5 January 2012

Her Majesty Queen Elizabeth's 2012 Diamond Jubilee

What landscape legacy will you leave? In 1937, thousands of trees were planted by Rotarians and communities in the UK to mark the coronation of George VI. Look in www.jubileewoods.org.uk and click on "Search The Royal Record" to see who planted trees in your community 74 years ago.

For generations to come, do your bit and plant trees to celebrate Her Majesty Queen Elizabeth's 2012 Diamond Jubilee by getting free trees from the Woodland Trust. Further details from the official RIBI website or the site of the Woodland Trust. But be quick!

Euroscola 2012



Rotary Clubs throughout Scotland are putting together an exciting opportunity for 6th Year students. The project is based round the Euroscola day at the European Parliament. The provisional dates for the visit to the European Parliament are 3rd to 7th February 2012. The exact dates are still to be finalised, but it will be that weekend. The Euroscola day is hosted 10 times a year by the European Parliament in Brussels or Strasbourg. Around 500 young people from across the EU take part in a day of presentations, questions, discussions and voting on issues relevant to them.

Three local schools applied and St Ninian's Anya Fitzpatrick will be the Club's successful representative.

RIBI Conference 2012 - Bournemouth - 13-15 April



Hurry! The special offer on reduced RIBI Conference rates is ending soon! Complete your registration before the 31st of December and enjoy a reduced rate of just £50 for this three day event (price will rise to £60 after this date). Reduced rates are also offered to new Rotarians (inducted after April 18th 2011) and Rotaractors. Advance day registrations for Friday or Saturday are also on offer at just £25. Last minute registration will be available on the day at £30 per day or full onsite registration of £65

The Conference is attracting special guests including RI President Kalyan Banerjee, Sir Terry Wogan, John Suchet and Loyd Grossman.

Voting Delegates to the 2012 RIBI Conference

In accordance with By-law 7, clause 2 (b) of the Standard RIBI Club By-laws, a special general meeting of the club is required to be held before 1st January for the purposes of electing one voting delegate (and substitute) to attend the ensuing annual conference of the Association, and one additional delegate (and substitute) for every 25 or major fraction thereof of its active members.

For further details see official website <http://www.ribi.org/events/ribi-convention/bournemouth->

2012 International Golf Championship

Entries are now being accepted for the Rotary Club of St Andrews International Golf Tournament which will run from Sunday 10th to Thursday 14th June 2012. We can confirm that the Old Course will feature again for all who enter the main competition. The week includes an extensive programme of activities and fellowship both on and off the course for Rotarians and their partners.

For details contact : Web site - Rotary Club of St Andrews , e-mail standrewsrotarygolf@msn.com or Convener, Bill Whyte (+44 1334 476463)

Rotary Awareness Campaign

Considerable work has been carried out, since approval was given in April at the RIBI Conference in Dublin, to bring this 3-year initiative to fruition. Research has been undertaken, amongst both members and the public, which has provided new insights into how the public's perceptions of Rotary can be improved, as well as how the Rotary message can be simplified yet, at the same time, made more compelling.

With this in mind, a revised brand positioning – a different way of looking at Rotary, which makes it easier for Rotarians to 'sell' and for the public to understand – is currently being developed (by internationally respected brand development agency, McCann Erickson), and will be made available in the coming weeks.

Not only is it clear that RIBI needs to continue to raise its profile using advertising, PR and other communications channels, but also that the biggest influencers of Rotary's awareness and image – members themselves – need to be better equipped to 'sell' Rotary.

Chinese New Year 2012



Kung Hey Fat Choi!

According to the Chinese Zodiac, the Year of 2012 is the **Year of the Dragon**, which begins on January 23, 2012 and ends on February 9, 2013. It is the ultimate auspicious symbol signifying success and happiness. Anyone born in the Year of the Dragon - 1928, 1940, 1952 and every twelve years thereafter - is particularly blessed but may the celestial Dragon bring great good luck to Rotarians worldwide!

Club Magazine Night - Thursday 15th November - Whitecraigs Golf Club

A very enjoyable evening was attended by members and spouses/friends at the Whitecraigs Golf Club where more than £300 was collected for charity by means of an indoor golf challenge, a fun quiz and an auction under the expertise of "auctioneer for the night" Ronnie Munn. Thanks also to Ronnie and the catering staff of the golf club for organising and providing very tasty fare!

For a taste of the evening, visit

<http://www.youtube.com/watch?v=WjchsnT5Kps&feature=youtu.be>

Next Issue

Contributions for the next issue of the Newsletter should be sent by 28th December 2011 to Maureen at -

bulletinrotary@yahoo.com

Please also submit notification of any errors or omissions to the above email address.

Club Leadership Plan

Be a Vibrant Club: Your Club Leadership Plan is a collection of best practices intended to strengthen clubs — the first priority of the RI Strategic Plan.

Rotarians can make their club more vibrant and engaging by developing a club leadership plan that includes the best practices of effective Rotary clubs. For your [club leadership plan](#), consider adapting these best practices in ways that work for your club:

- Developing long-range goals or a strategic plan that addresses the elements of an effective club
- Convening regular club assemblies
- Maintaining open lines of communication
- Involving all club members
- Ensuring continuity in leadership
- Amending bylaws to reflect current club practices
- Providing opportunities for networking and socializing
- Offering regular, consistent training
- Assigning committees that support your club's needs

Resources

- [Be a Vibrant Club: Your Club Leadership Plan](#) (PDF) (also available in [Microsoft Word](#)) Publication that challenges clubs to evaluate current practices and try new, innovative ideas
- [Club Leadership Plan Worksheet](#) (Word) A resource to help your club create its own club leadership plan
- [Club Leadership Plan](#)