

# 4workingmagic

## **'Enabling the Extraordinary: Releasing our Magic'** *4wm's Foundation Course: A brief introduction*

### **What is it?**

*Enabling the Extraordinary – Releasing Our Magic* is a different course from many others. Some say that it is more an 'experience' than a course. It's part of a wider process of education or re-education designed to release levels of 'magic' that are aligned with extraordinary results. The term 'magic' is used to refer to shifts in personal and interpersonal processes; shifts that help to significantly raise performance horizons whilst generating a different quality of experience.

It works not on the basis of an incremental approach but on transformation and on transformational processes and capacities. At one level, therefore, it is more radical - working on much of the taken-for-granted and yet fundamental human processes and capacities that so often serve to inhibit results. It does not just add to the store of what already exists. Rather, it helps to raise awareness, to unlearn that which limits, and to develop those capacities that lead to breakthroughs in performance. It helps expand our capacity to generate what we might call the extraordinary.

But in fast-moving environments the extraordinary rapidly becomes the new ordinary. What's key in such circumstances is to work on continuously expanding our generative capacities.

It is but part of a wider '*Curriculum for the Extraordinary*'.

What does it do? *Enabling the Extraordinary – Releasing Our Magic* doesn't 'do' to people. Rather, in working with people it helps us to think, perceive, interpret and communicate more powerfully. Focussed at the personal and interpersonal level, it works with the premise that "*The more profound limits to performance, innovation and quality of life are to be found in the mindsets, cultures, conversation and relationships within which we operate*".

### **How does it work?**

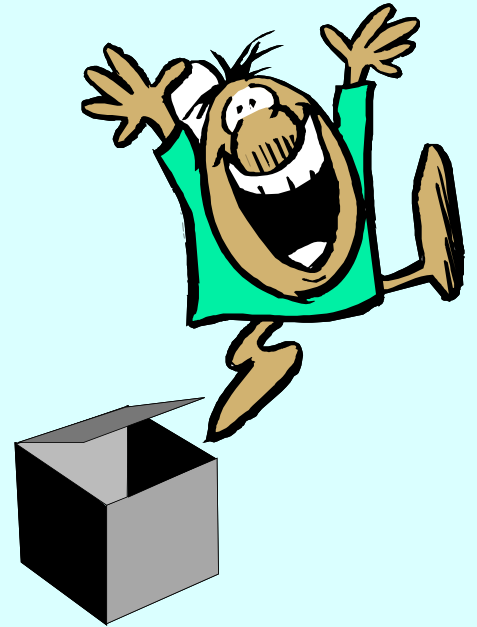
Through a structured process of inquiry we undertake a journey in which we learn to challenge what are often highly cherished and limiting assumptions. We begin to appreciate that it is the process of inquiry that provides the engine for vitality and renewal. New distinctions and a different way of thinking are shared which are designed to help us to speak and act with power when committing ourselves to extraordinary results.

### **How do you obtain best results?**

The differences within and between people, teams and companies when working with *Enabling the Extraordinary - Releasing Our Magic* never ceases to surprise. In part what makes the difference is shared ownership; it is working intensively with people within their own workgroups; and it is sharing a powerful business context or aspiration that calls for something extraordinary.

### **What lasting effects?**

A senior company director recently suggested that one "*needs to understand that most corporations seem to extinguish what you call magic*", and "*you have to be very resilient to keep it going*". It may seem that whatever's released can be easily suppressed and lost. Yet the transformation that's possible not only within the individual but also within the wider enterprise – the shift in culture that's possible - is truly amaz-



ing. Yes, there are many forces operating to extinguish the 'magic' but we can learn to use these forces to positive effect.

Extraordinary, renewable and lasting effects manifest themselves when we grant ourselves extraordinary challenges and seek to expand rather than just sustain our magic. Some even say of themselves that they're "*never going back to normal!*"

#### *The Essence?*

More than anything EE-ROM is designed to open our mind to possibility. To open our mind in such a way that one chooses to make a difference, if not a step change difference. The emphasis is upon choice and freedom. The fun, and the humility, is when people choose something previously deemed 'impossible' or 'unlikely'. Why? Because their mind has been opened to possibility and, in context, this difference is important to *them*.

Together we look at some FUNDamental stuff – key human processes – that serve to disable or enable results. When disabling or limiting we seek to transform them to enabling. The point about these key human processes is that they're so taken-for-granted we seldom look at them and . . . when we open up possibility in something we usually take so-much-for-granted it's surprising the results that follow. Importantly, results that are qualitative as well as quantitative.

Please en-joy (deliberately hyphenated). If you want to prepare yourself in anyway consider these questions:

What differences in any areas of concern to me would I like to make or see made?  
What's not possible but for me or others to do which, if it could be done,  
would make a real difference?

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