

summary statement

I am a graphic designer with over 10 years experience of information design, teaching and learning materials and general design work. For the past five years I have also managed a small design team in a large Higher Education institution. Since 1999 I have also been teaching graphic design to design management undergraduates.

portfolio

overview of recent work on-line at <http://westworld.dmu.ac.uk/vcs/>

current salary £20 890

address

31 Albion Street, South Wigston
Leicestershire LE18 4SA UK

contact

home t 0116 224 9416
 e paul.linnell@ntlworld.com

work t 0116 255 1551 x8668
 f 0116 250 6101
 e pagl@dmu.ac.uk

employment

- 10.96–7.01 **Chief Graphic Designer** → ①
Centre for Educational Technology and Development
De Montfort University, Leicester
- 01.99– **Graphic Design Seminar Tutor** part-time → ②
BA Design Management and Innovation
Faculty of Art and Design
De Montfort University, Leicester
- 10.89–10.96 **Senior Graphic Designer**
Centre for Educational Technology and Development
De Montfort University, Leicester
- 09.86–10.89 **self-employed** as industrial and graphic designer
- 07.86–09.86 **Junior Designer** temporary post
Jones Garrard Design Consultants
Regent Road, Leicester

education

- 09.83–06.86 **Sheffield City Polytechnic**
BA (Hons) Industrial Design
First Class Honours degree
- 09.82–06.83 **Burnley College of Art & Technology,**
Lancashire
Foundation Course in Art and Design
- 09.75–06.82 **Bacup and Rawtenstall Grammar School,**
Lancashire
- 06.82 GCE 'A'-Level
A English, Geography
B Art, General Studies
- 06.80 GCE 'O'-Level
A Art, English Language
B English Literature, Maths, History, Geography
C Physics, French

training

- 04.94 **Open University**
Writing for Open Learning
- 10.95–01.96 **De Montfort University**
MA Design single module
Design Commentary & Criticism 73%
- 10.89– **De Montfort University**
various staff development training
courses: supervisory skills,
job evaluation, information
technology, etc.

Chief Graphic Designer

full-time post 10.96–7.01

responsibilities

- › design and production of teaching and learning materials for print and web
- › general graphic design: publicity, exhibitions, information design, etc.
- › managing and delegating design projects
- › communicating with senior design staff
- › supervising junior design and non-design staff
- › designing design templates for non-design staff
- › membership of committees, working groups, team projects
- › reporting work progress to Head of Department
- › monitoring stock and equipment, recommending and ordering upgrades

skills developed

- › communicating with University staff at all levels
- › liaising with clients and generating briefs
- › briefing design staff and monitoring projects
- › overseeing print production and digital delivery of web projects
- › dealing with external suppliers and contractors
- › interviewing staff and monitoring staff development
- › participating in job applicant selection and interviews
- › developing personal and team design work in terms of efficiency, effectiveness and creativity
- › keeping up to date with developments in design and related technology

I am conversant with all major print and web-based design software and am a fluent Macintosh user. I am familiar with the Windows platform.

wider interests

I have a broad interest in the visual arts – film, photography, industrial design, architecture, etc.

other skills

I have a clean driving licence.

As a member of my local church, I have responsibilities for teaching, children's activities and pastoral care.

Graphic Design Seminar Tutor

part-time post 1.99–

responsibilities

Supporting undergraduate Design Management students in their projects by teaching:

- › graphic design principles
- › visual presentation techniques

I achieve this by:

- › formal lectures with follow-on activities
- › group discussion and seminars
- › project-based team work
- › individual tutorial sessions
- › participation in briefings, critiques, presentations and assessment
- › providing on-line access to all lecture materials and activities (available at: westworld.dmu.ac.uk/viscomm/)
- › marking visual and written work
- › involvement with writing and producing student module handbooks
- › participation in setting up links with external organisations.

skills developed

- › researching and writing lecture materials
- › designing and producing student hand-outs and activity materials
- › delivering content through lectures, seminars, groupwork and tutorials
- › advising, encouraging and guiding students in their creative pathways
- › liaising with other academic staff
- › taking an interest in individual students' needs

Special areas of enthusiasm include information design systems, typography, graphic design as a problem-solving tool, corporate identity design and graphic design history.