

6 Objectives

Create neighbourhoods

New development should work on the basis of the neighbourhood to avoid creating fragmented and isolated places. Development should help to create or contribute to the sense of a whole that has a centre, both physical and social. To achieve this, new development should:

- create a distinct physical centre with routes leading directly to it
- have a range of facilities in the centre surrounded by residential areas
- ensure the centre is within easy walking distance of most dwellings
- ensure the centre is accessible to the full range of people in the area

Create a legible public realm

New development should seek to create a well articulated environment that is easy to navigate and avoid creating homogeneous and disorienting places. New development should, therefore:

- create an interconnected network of streets and public spaces
- create a visual hierarchy of streets each with different character
- create well-defined streets and spaces
- clearly distinguish public and private space
- incorporate and highlight views to surrounding landmarks
- create landmarks and views to them
- emphasize focal or nodal points with public space or landmarks



1 MEDIUM DENSITY HOUSING - EXAMPLE OF PLACE-MAKING AT INTERSECTION OF MINOR STREETS



Town houses and apartments provide an opportunity for 'living over the shop' and offer shop-fronts to live / work homes.

High Street in Upper Cambourne



The new school is sited at the centre of Upper Cambourne.

Primary school



Balancing ponds and a meandering footpath are located at the edge of Upper Cambourne. Buildings face the landscape.

Balancing lake



A landmark at a key node at the end of the High Street in Upper Cambourne. Landmarks aid legibility and assist in way-finding.

Landmark