

**SUMMARY OF THE SURVEYS OF VISITORS TO BROOK MEADOW EMSWORTH ON
A TYPICAL SUMMER DAY**

Brook Meadow Visitor Surveys		Year 2002	Year 2004	Year 2005	Year 2006
Date of Survey		Saturday 27 July	Saturday 5 Sept	Saturday 13 August	Saturday 22 July
Duration of survey		8am - 8pm (12 hrs)	8am - 6pm (10 hrs)	8am - 8pm (12 hrs)	
Prevailing Weather Conditions		Dry & warm, partly cloudy with sunny spells & light airs	Mainly dry, cloudy & calm, but 2 hours light rain from 2 pm	Dry & warm a.m., cloudy p.m., turning to rain mid afternoon	
Visitors over 12 hours	Total	109	100	134	
	Morning (4 Hrs)	36	40	60	
	Afternoon (5 Hrs)	39	43	68	
	Evening (3 Hrs)	34	17	6	
Gender percentages	Females	53%	64%	53%	
	Males	47%	36%	47%	
Visitor age ranges	Children < 15	18	14	18	
	Adults 15-50	74	43	81	
	Seniors > 50	17	43	35	
Visitors 'Alone' & with dog(s)	Alone	65	56	90	
	With Dog(s)	44	44	44	
Entry gate percentages	South Gate	48%	27%	27%	
	North Gate	33%	46%	39%	
	Lumley Gate	21%	27%	34%	